

Sigep

22-26

gennaio January 2011 Rimini - Italy

32° Salone Internazionale
Gelateria, Pasticceria e Panificazione
Artigianali

32nd International Exhibition
Artisan Production of Gelato, Pastry, Confectionery and Bakery



SIGEP GELATO D'ORO ITALIAN GELATO CHAMPIONSHIP

For the artisan gelato world, the new event at SIGEP 2011 is SIGEP GELATO D'ORO, the Italian Gelato Championship, whose contestants will be individual gelato makers indicated by the most authoritative trade associations. The winner will be nominated captain of the 2012 Italian team, in which he will be responsible for the gelato test.

The competition is part of the schedule connected with the Gelato World Cup, organized by Rimini Fiera and CoGel-Fipe Confcommercio, an event that has aroused a great deal of interest worldwide. The teams' skill increases with each edition, as they are required to face increasingly demanding tests, which require suitable skills and preparation. This dynamism is also to be found in the spread of the activity of the 'World Cup Clubs', set up in various countries precisely to enrich the competition's contents and qualitative standard.

SIGEP 2011 will therefore be the first step to see the situation as far as preparations are concerned and also for confrontation between the international teams, which are currently Canada, Peru, Mexico, China, England and Turkey.

The most qualified Master gelato makers of the teams taking part in the World Cup will be at SIGEP 2011 and will be part of the panel of international judges appraising the contestants' performances. Other new features: the test 'the gelato is served' has been included in the World Cup, for which a chef will also be included in the teams, in order to complete the assortment of professionals facing increasingly demanding and selective tests.

Organized by: Rimini Fiera

www.sigep.it

Rimini Fiera SpA Via Emilia,155 - 47921 Rimini RN Italy Tel. + 39 0541 744111 Fax +39 0541 744772
C.F. P.IVA 00139440408 Cap. Soc. 42.294.067 i.v. Reg. Imp. di Rimini 00139440408 - R.E.A. n. 224453

Organizzato da / Organized by:

 **RiminiFiera**
business space

